

APPENDIX G

WAVERLEY BOROUGH COUNCIL

EXECUTIVE - 2 OCTOBER 2012

Title:

STATION ROAD, GODALMING
[Portfolio Holder: Cllr Keith Webster
[Wards Affected: Godalming Central and Ockford Ward]

Summary and purpose:

The purpose of this report is to seek approval for the submission of an application for advertisement consent for an illustrated hoarding to be erected around the site at Station Road, to inform the local community about the forthcoming development, in accordance with Town and Country Planning (Control of Advertisements) Regulations 2007 (as amended).

How this report relates to the Council's Corporate Priorities:

This report relates to the Council's Corporate Priority of providing more affordable housing in the Borough for local people in housing need. Prior to the start on site, a hoarding will need to be erected to secure the site and this provides an opportunity to show local residents how the completed scheme will look.

Equality and Diversity Implications:

There are no equality and diversity implications arising from this report.

Environment and Climate Change Implications:

The site is in a conservation area and the design and the type of hoarding will impact on the local environment, which makes advertising consent an important requirement.

Resource/Value for Money Implications:

The Capital Programme for 2012/13 includes the provision of £1,900,000 for the development of 14 affordable homes at Station Road. Preliminary costs to comply with pre-commencement conditions, including the cost of the hoarding, are expected to be incurred at the start of the development process and met from this provision.

Legal Implications:

The proposed advertisement requires consent under the Town and Country Planning (Control of Advertisements) Regulations 2007 (as amended).

Erection of Hoarding

1. The Council has appointed a development agent to act on its behalf to develop 14 affordable homes at Station Road to meet local housing need. As the first development of council-owned homes for many years, the Council are keen to ensure that the local community are kept informed about the development in this prominent town centre site.

2. The current use of the site as a car park will cease on 30 September and the car park will be cleared and handed over to housing on 15 October 2012. The hoarding will be erected to secure the site shortly afterwards. The development agent anticipates that work will start on site in January 2013, when the pre-commencement conditions have been addressed and a contractor has been appointed through a tender process.
3. One of the opportunities to show local residents what will be delivered on the site is to use the hoarding that will be erected around the site to secure the perimeter, to provide key information and images of the forthcoming scheme.
4. Draft designs have been prepared and an application for advertisement consent could be ready for submission by the end of September 2012.

Recommendation

The Executive is recommended to approve the submission of an application for advertisement consent for the hoarding at Station Road, Godalming.

Background Papers

There are no background papers (as defined by Section 100D(5) of the Local Government Act 1972) relating to this report.

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